



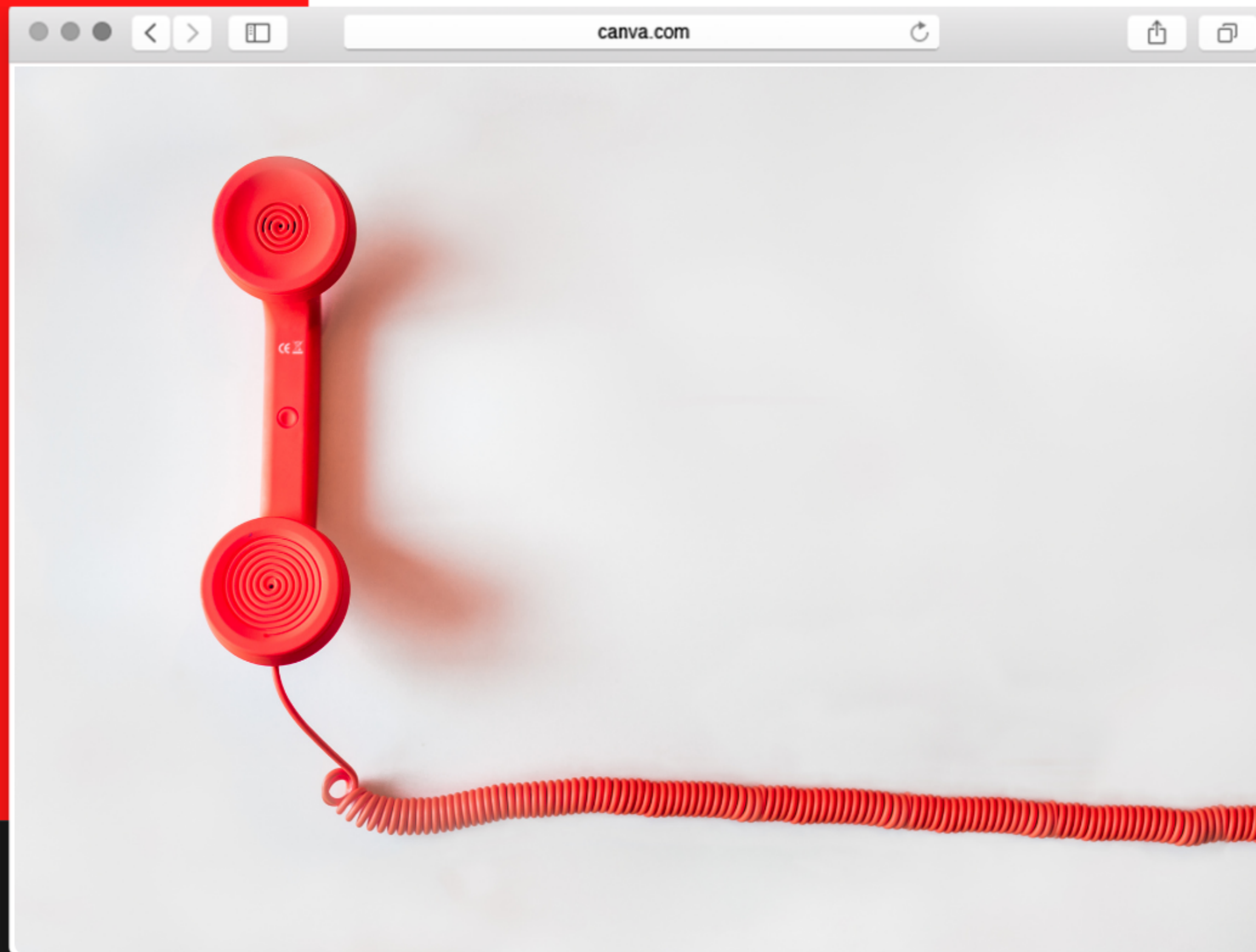
# School Athletic Recruitment Program

Streamlined transparent recruitment for your athletic  
Programs

# ExposeU's WHY

**We want to maximize each athletes' chance of receiving a scholarship and saving families across America thousands of dollars in tuition costs**

POWERED BY EXPAND CENTER LLC.



# Benefits Of Working With ExposeU

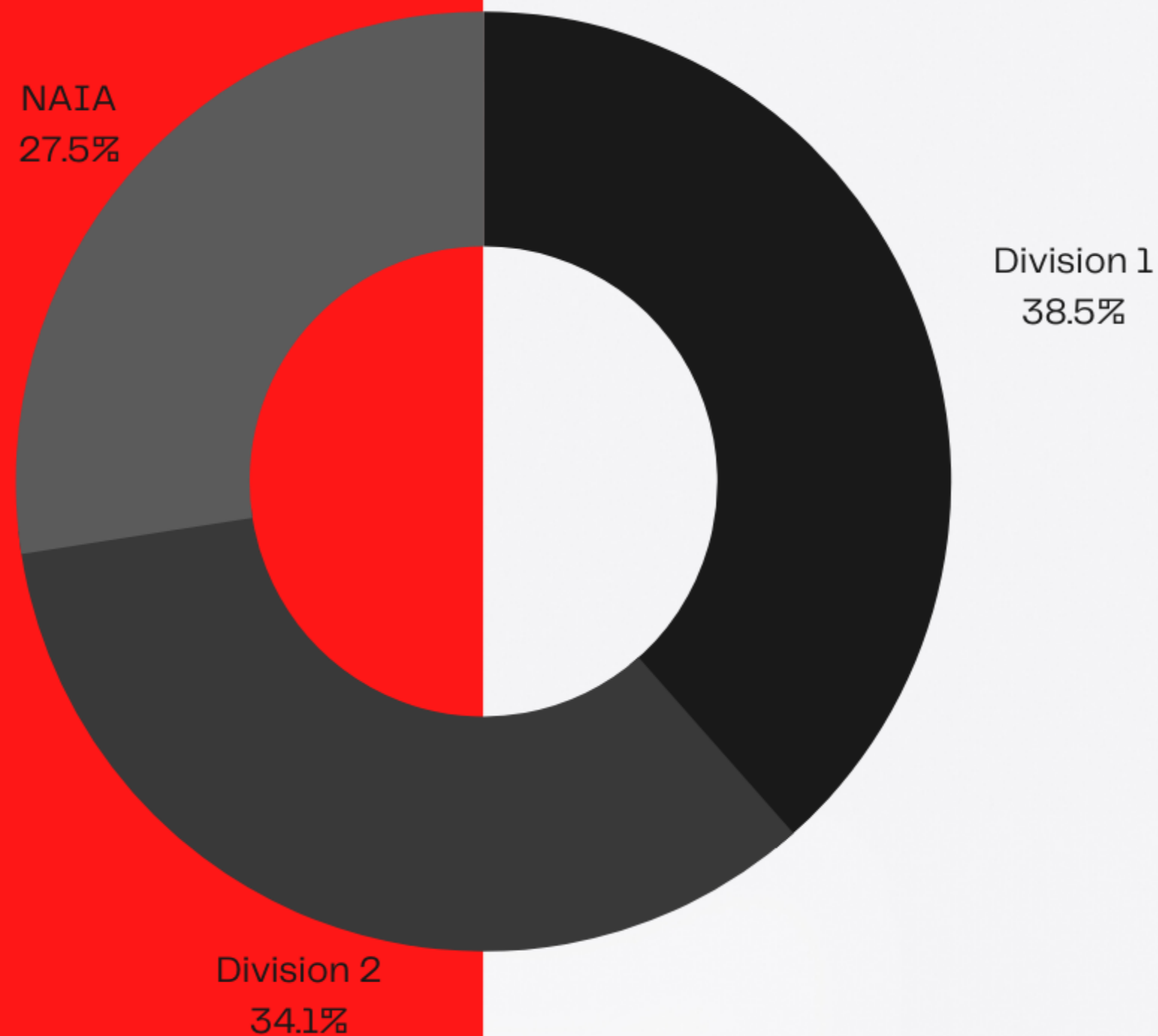
- ExposeU Does All The Work So That Coaches Can Focus On Coaching
- Student-Athletes Are Exposed To Multiple College Coaches In Multiple Ways
- ExposeU's Process is streamlined And Transparent  
"We Take The Guess Work Out Of Recruitment."
- Your Student-Athletes Will Receive Equal Coverage
- ExposeU Covers Every Sport That Gives Scholarships



# ExposeU covers the USA!

## Colleges and Universities

There are 902 Y.T.D. colleges and universities in the United States of America that can give athletic scholarships! With our specialized process we cover them all with a click of a button.



# Number of Programs By Level



We Cover The Nation

**D1**

**D2**

**NAIA**





Assistant coach

Assistant coach

Assistant coach

**ExposeU uses gorilla marketing techniques to cover not only 902 schools in the United States, but all listed coaches on specific teams, colleges and universities. This maximizes your student-athletes' chances of obtaining a scholarship due to exposure.**



# How ExposeU Covers The Nation For Your Athletes



# Email Blast Steps

It's As Easy As 1-2-3

1

## Step 1

Coaches (Per Sport)  
Collect Recruitment  
Documents  
(Per Sport)

2

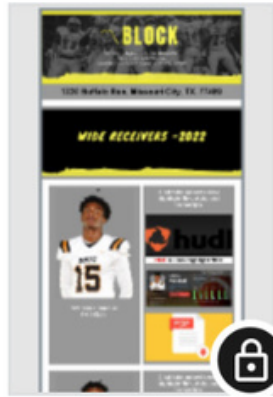
## Step 2

ExposeU Creates  
Email Campaigns For  
Each Sports Senior  
Athletes

3

## Step 3

Coaches Answer  
Emails From College  
Coaches That  
Contact Them About  
Recruiting An Athlete



Marshall High School  
Football 2022

Preview



Email (Editable only on desktop)

Sent

Mar 3, 2021 at 10:21 AM

Sends

3690

Opens

803

(25%)

Clicks

202

(25%)



Mitchell Chaffee

Preview



Email (Editable only on desktop)

Sent

Jul 20, 2021 at 1:04 PM

Sends

3221

Opens

668

(23%)

Clicks

79

(3%)



Maya Ashley McCord

Preview



Email (Editable only on desktop)

Sent

Jan 27, 2021 at 2:34 PM

Sends

1787

Opens

681

(40%)

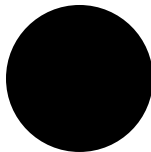
Clicks

252

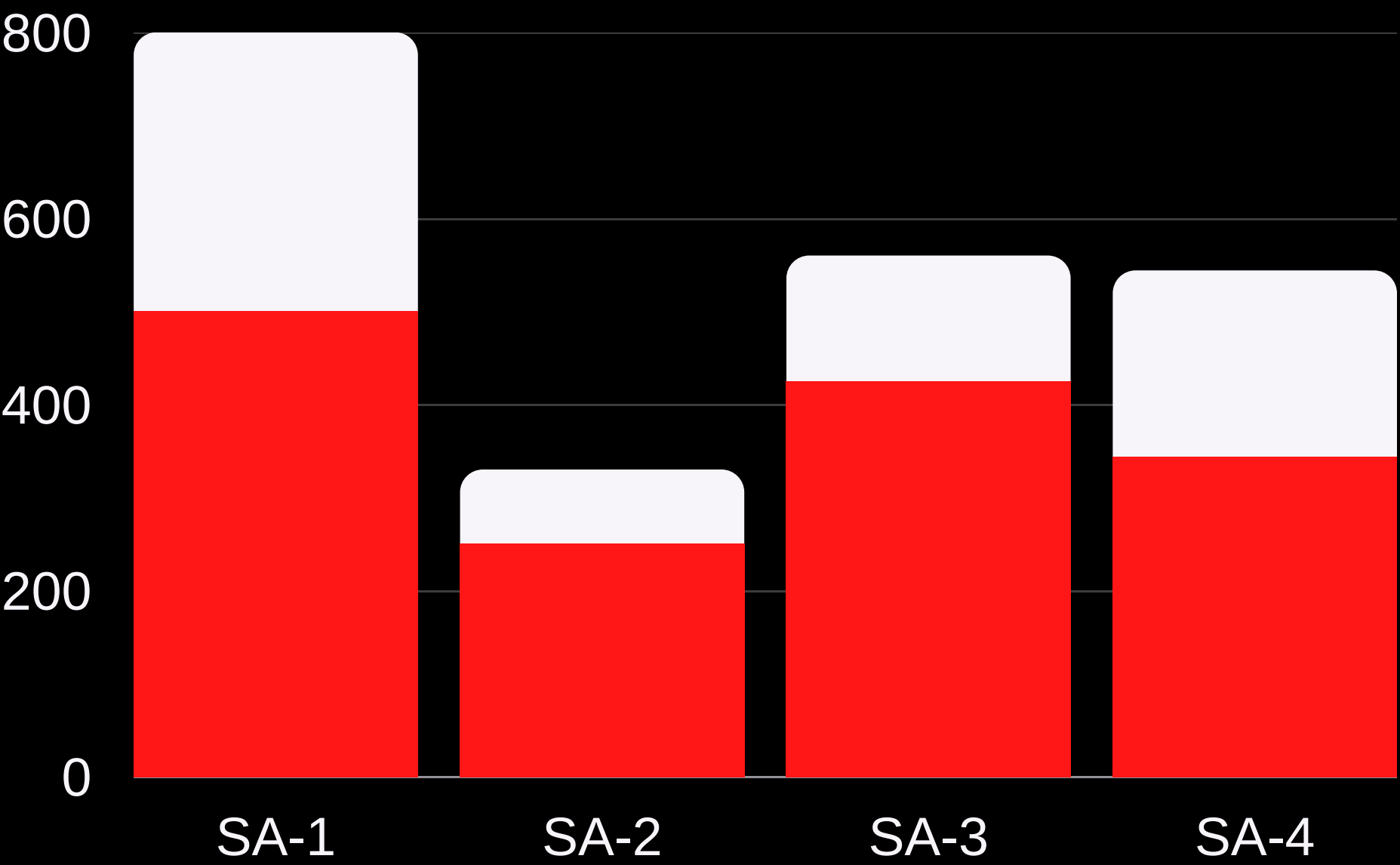
(15%)

# Email Blast

## Analytics



SA - Student Athlete



● Click Rate      ● Open Rate



# Tracking

Coaches Will Receive Analytics To Give To Student-Athletes, Parents, And Position Coaches



# Questionnaire Blast

It's As Easy As 1-2-3

1

## Step 1

Collect Information  
Needed By Sport For  
Questionnaire

2

## Step 2

ExposeU Fills Out  
Each Questionnaire  
For Every College In  
The Nation By Sport  
And Level

3

## Step 3

ExposeU Will Send  
Coaches A Folder Of  
Submissions To  
Share With Parents  
And Coaches



# Twitter Blast

It's As Easy As 1-2-3

1

## Step 1

Collect Twitter Login Information For Schools' Recruitment Page

2

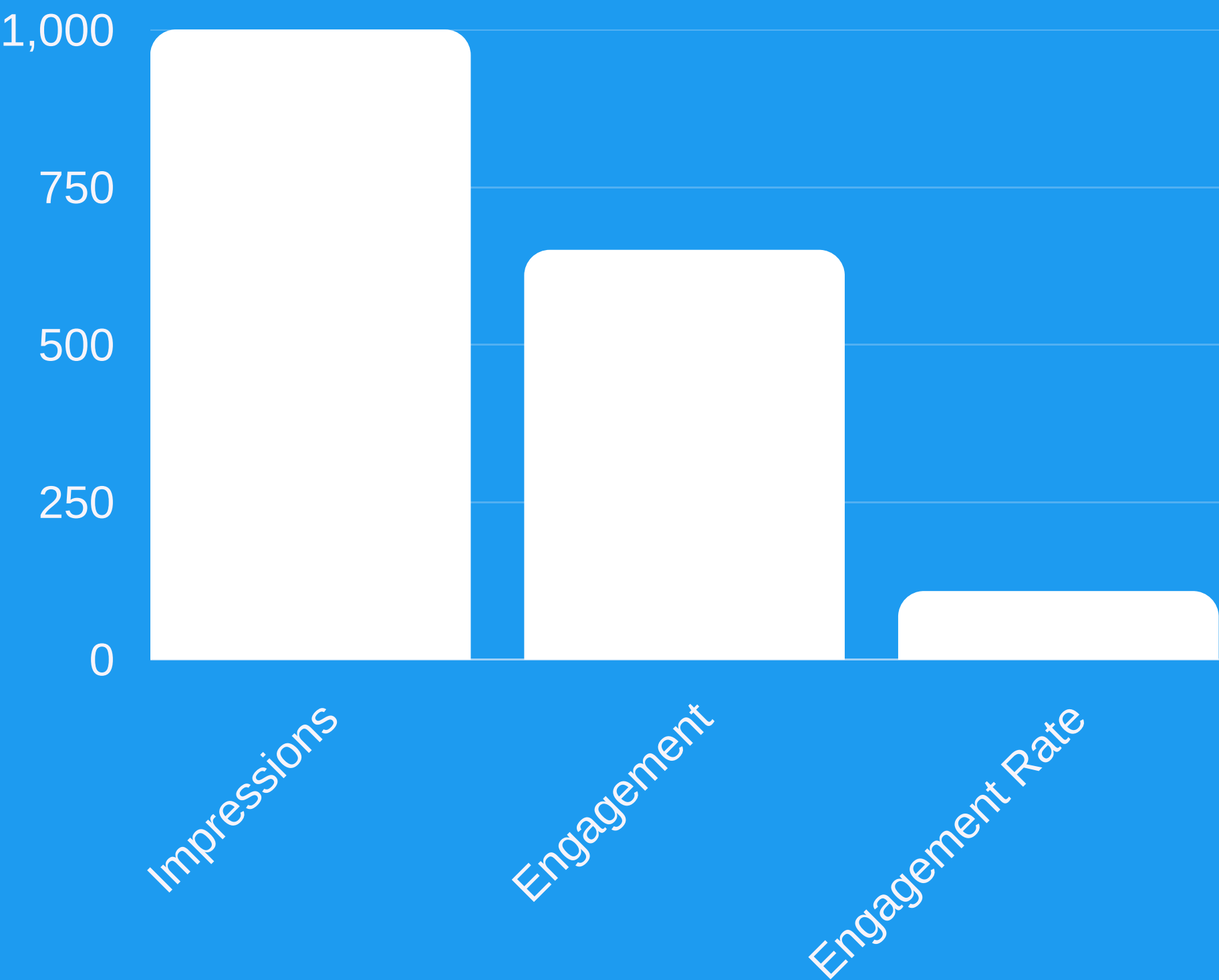
## Step 2

Compose Tweet With Team Profile Link Attached

3

## Step 3

Tweet Every Coach InThe Nation By Sport



# Tracking

Coaches Will Receive Analytics To Give To Student-Athletes, Parents, And Position Coaches

# Team Pricing

## ExposeU - Silver



Email Blast

Football - \$1,200.00

All Other Sports - \$600.00

## ExposeU - Gold



Email Blast



Questionnaire Blast

Football - \$1,200.00

All Other Sports - \$600.00

\$150.00 - Added Per Athlete For Questionnaire Blast

## ExposeU - Platinum



Email Blast



Questionnaire Blast



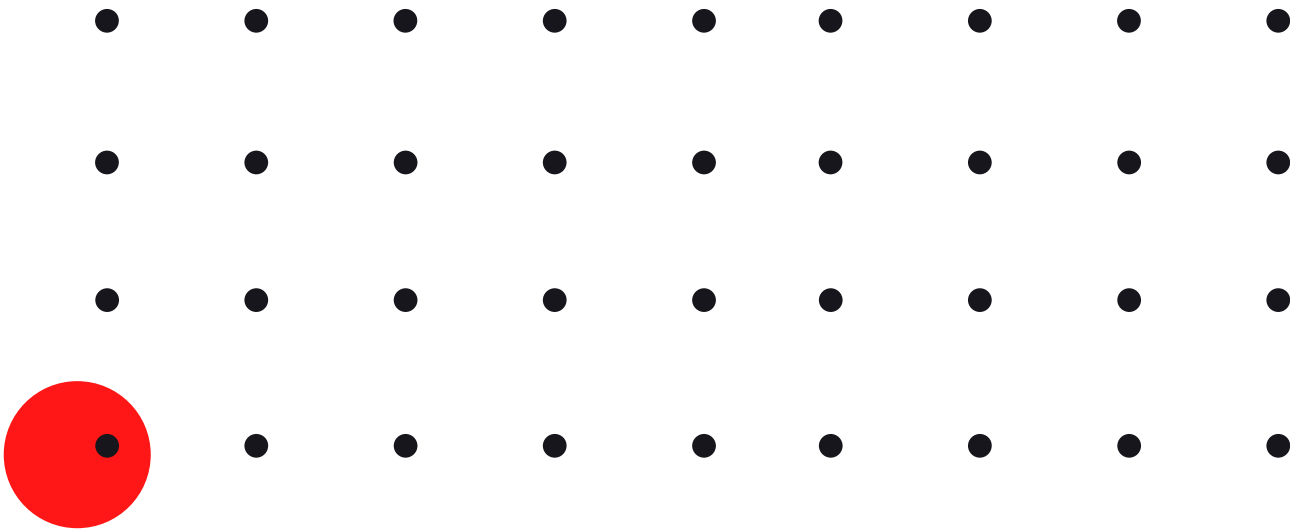

Twitter Blast

Football - \$1,500.00

All Other Sports - \$900.00

\$150.00 - Added Per Athlete For Questionnaire Blast

**ExposeU is ready to work for  
your student athletes**



# Contact ExposeU

713-438-8294

[contact@exposeu100.com](mailto:contact@exposeu100.com)

[www.exposeu100.com](http://www.exposeu100.com)

