

**Congratulations  
Coach Allen for  
deciding to create  
Bishop AAA Sports  
Recruitment  
company using  
ExposeU's process.**



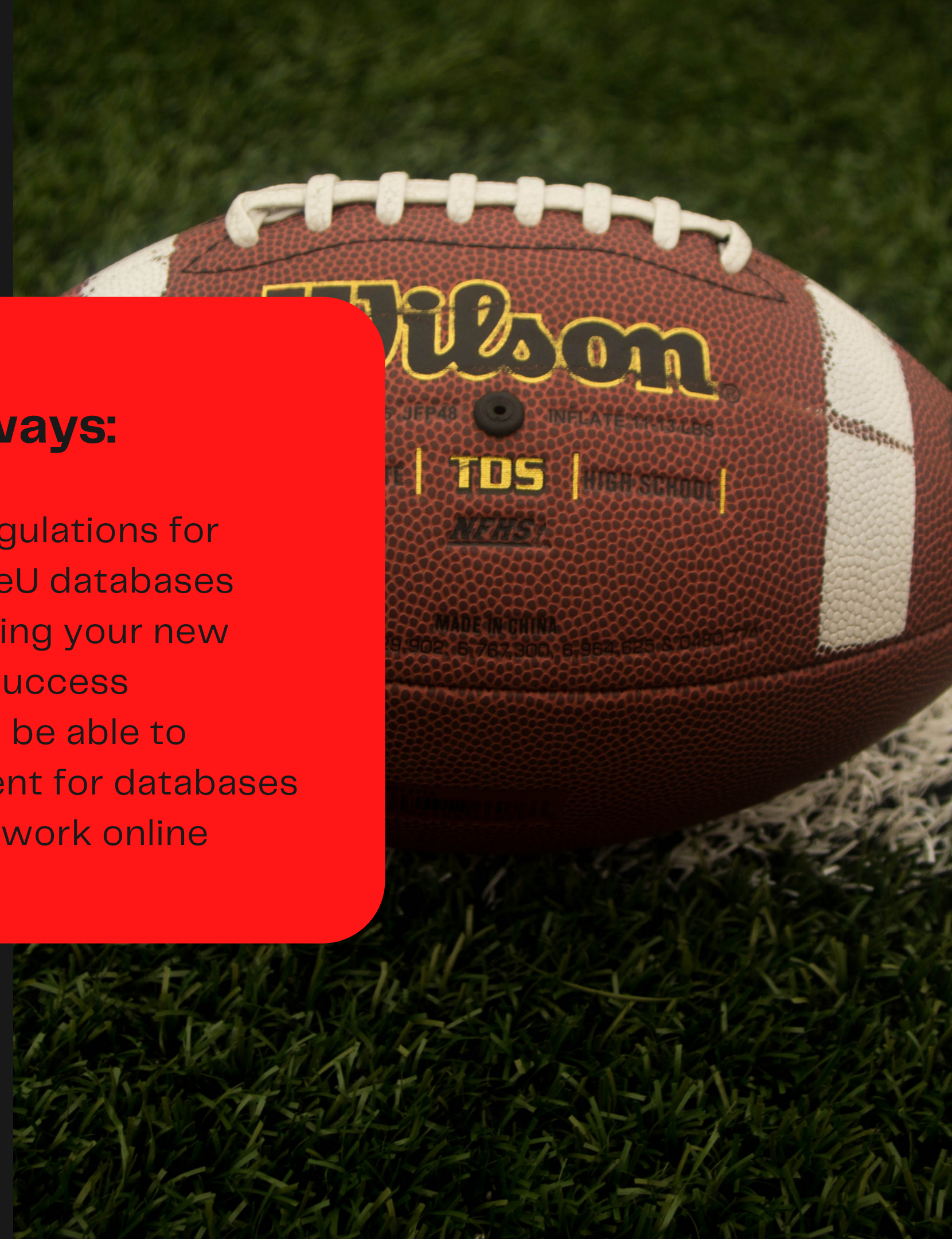
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# Things to discuss

## Key takeaways:

- Rules and regulations for using ExposeU databases
- Tips for making your new company a success
- How you will be able to create content for databases
- How brands work online





# System Regulations

**We do have a few rules with the system!**

1. Can't create another licensure from working with ExposeU system. There is another process for this
2. Parent disclosure agreements must be signed before sending out any student-athletes' information
3. Can't give a company sole priorityship to use databases through company created
4. Enjoy helping as many student athletes as possible, wealth creation, and creative ideas to use databases.

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# System regulations continued

**5. On your social media pages and website you must have a tab that states "intrested in your own recruitment company".**

This tab will serve as another line of income for you, and will help grow more companies throughout the nation.







# Where to start

**Create your  
brand's profiles**



Create your website with all your new ideas and pricing. Social media outlets should match the website.

**Present your  
product or service**



I recommend circulating ads on all social media platforms to drive traffic to social media pages and website.

**Streamlining your  
process from start to  
finish**



ExposeU will explain how it has streamlined our client process experience from start to finish. Please feel free to add what you think will enhance your clients user experience with your company! I like to call it the "Chick-Fil-A" approach.



# Good design matters



Entice your audience with stunning visuals.



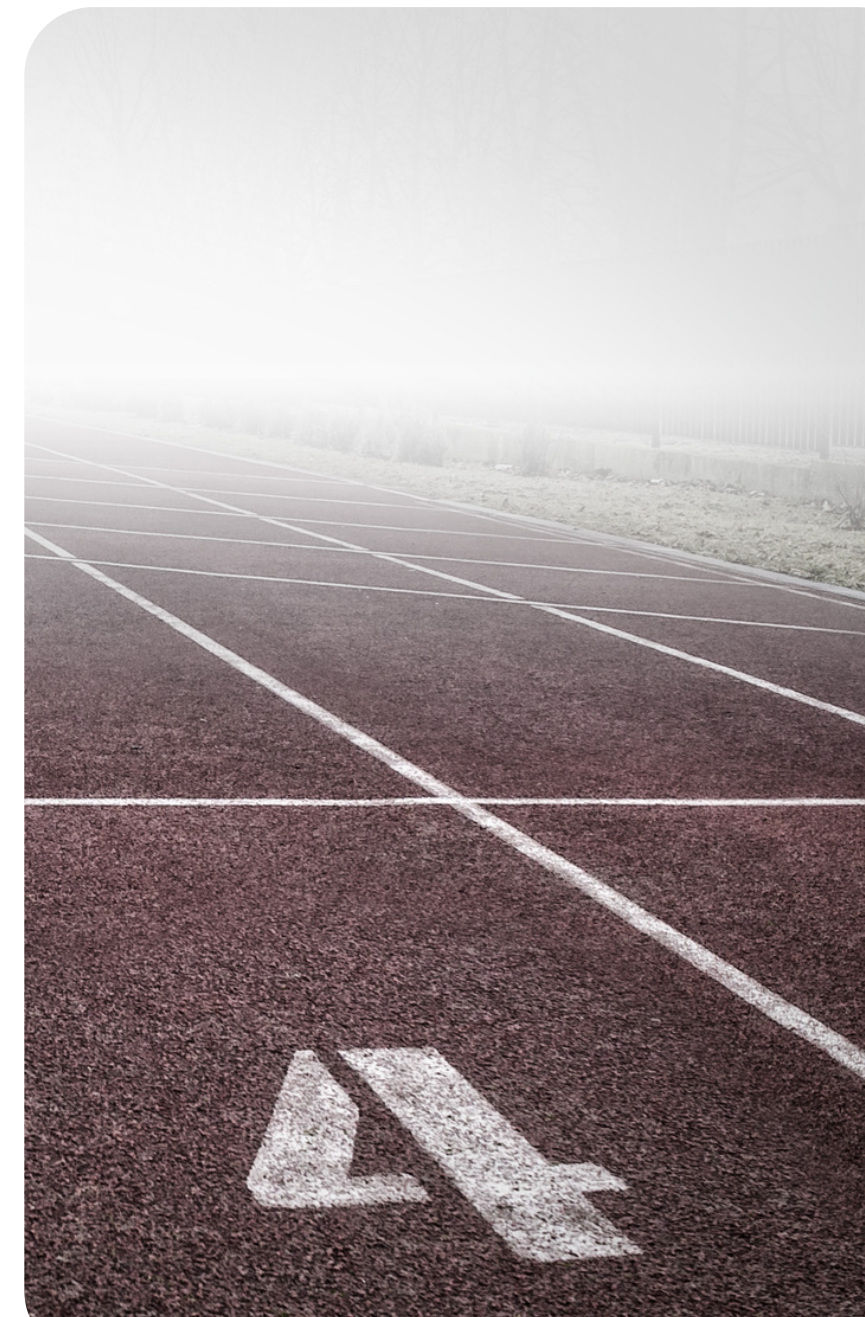


Email presentations are such an important part of making your exposure campaign a success. We want to make sure that the coaches that will receive this email will have EVERYTHING they need to speed up the recruitment process and offer a scholarship to the student athlete.



# You will be a C.C. Content Creator

You will use Constant Contact to send out email campaigns you will have access to 90% of the account that houses the databases. Everything ExposeU can do you will be able to do. Your company want have access to the actual databases to download. You will have your own login as a Content Creator.







# **Do important work**

**Show people the  
purpose of their WHY**

Help your clients see the companies WHY in  
their WHY.





# Successful companies are consistent



**Nailing down a schedule**



**Answering questions immediately**



**Interacting with followers**



# Making the most out of the internet

Take advantage  
of the tools available.

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Social media channels



Automated customer service



Seamless ecommerce platform



Analytic tools and reporting



# How great brands deal with consumers



<b>Interact with followers</b>	<b>Quick response to inquiries</b>	<b>Swift order taking and assistance</b>
<b>Positive user interactive process</b>	<b>Delivering on promises</b>	<b>Do not promise scholarships, promise exposure</b>



# Social Media Team

Who will be on your team to make your company grow



**Coach Allen**  
Founder



**Grace Harrison**  
COO



**Heather Gibson**  
Marketing Head





# Contact Us

We'd love to talk about  
all things recruitment.

- **Phone Number**  
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www.exposeu100.com





**The best recruitment  
process  
doesn't feel like a  
recruitment process.**

Ivra L. Warren





**Subscription Dates below:  
November 19th, 2020 to  
November 19th, 2021**

Please sign and send back!